



www.neyouthcycling.com

2023 New England Youth Cycling

Sponsorship Opportunities

Deadline to Participate 04.15.23



Junior Level Sponsorship

\$500

- ☐ Sponsor is listed (with logo) on the NEYC website (on the sponsorship's webpage – www.neyouthcycling.com/partners) with a link to Sponsor's website.
- ☐ FaceBook and Instagram posts highlighting Sponsor.
- ☐ Sponsor gets access to its local NEYC team for shop nights, practice support, or other events at which general team discounts on products/services are allowed (for example, 10% of in-stock parts or expedited services).
- ☐ NO manufacturer-direct discounts may be promoted unless the manufacturer is an NEYC sponsor.



Senior Level Sponsorship

\$750

- ❑ **Sponsor's logo is emblazoned on its local NEYC team's flutter flag.**
 - **Team flutter flags are displayed at all NEYC events at which the team participates.**
 - **Team flutter flags are displayed in the team tent area at each of the six in-season NEYC races and are viewed by over 12,000 spectators throughout the season.**
 - **NEYC teams fly their flutter flags all year long at events outside of the six NEYC races.**
- ❑ Sponsor is listed (with logo) on the NEYC website (on the sponsorship webpage – www.neyouthcycling.com/partners) with a link to Sponsor's website.
- ❑ FaceBook and Instagram posts highlighting Sponsor.
- ❑ Sponsor gets access to its local NEYC team for shop nights, practice support, or other events – general team discounts by Sponsor on products/services provided by Sponsor are allowed (for example, 10% of in-stock parts or expedited services).
- ❑ NO manufacturer-direct discounts may be promoted unless the manufacturer is an NEYC sponsor.



THE BIG
RINGERS



Junior Varsity Level Sponsorship

\$1,000



- ❑ **Sponsor's logo is placed on the Start Arch and the Finish Arch (two giant-sized blow-up arches).**
 - **The arches are showcased at each of the six in-season NEYC races and are viewed by over 12,000 spectators throughout the season.**
- ❑ Sponsor's logo is emblazoned on its local NEYC team's flutter flag.
 - Team flutter flags are displayed at all NEYC events at which the team participates.
 - Team flutter flags are displayed in the team tent area at each of the six in-season NEYC races and are viewed by over 12,000 spectators throughout the season.
 - NEYC teams fly their flutter flags all year long at events outside of the six NEYC races.
- ❑ Sponsor is listed (with logo) on the NEYC website (on the sponsorship webpage – www.neyouthcycling.com/partners) with a link to Sponsor's website.
- ❑ FaceBook and Instagram posts highlighting Sponsor.
- ❑ Sponsor gets access to its local NEYC team for shop nights, practice support, or other events – general team discounts by Sponsor on products/services provided by Sponsor are allowed (for example, 10% of in-stock parts or expedited services).
- ❑ NO manufacturer-direct discounts may be promoted unless the manufacturer is an NEYC sponsor.

Varsity Level Sponsorship

\$1,250



- ❑ **Sponsor's logo displayed on NEYC's podium backdrop.**
 - **The podium backdrop is showcased at each of the six in-season NEYC races, is viewed by over 12,000 spectators throughout the season, and is captured in an uncountable number of photographs.**
- ❑ Sponsor's logo is placed on the Start Arch and the Finish Arch (two giant-sized blow-up arches).
 - The arches are showcased at each of the six in-season NEYC races and are viewed by over 12,000 spectators throughout the season.
- ❑ Sponsor's logo is emblazoned on its local NEYC team's flutter flag.
 - Team flutter flags are displayed at all NEYC events at which the team participates.
 - Team flutter flags are displayed in the team tent area at each of the six in-season NEYC races and are viewed by over 12,000 spectators throughout the season.
 - NEYC teams fly their flutter flags all year long at events outside of the six NEYC races.
- ❑ Sponsor is listed (with logo) on the NEYC website (on the sponsorship webpage – www.neyouthcycling.com/partners) with a link to Sponsor's website.
- ❑ Facebook and Instagram posts highlighting Sponsor.
- ❑ Sponsor gets access to its local NEYC team for shop nights, practice support, or other events – general team discounts by Sponsor on products/services provided by Sponsor are allowed (for example, 10% of in-stock parts or expedited services).
- ❑ NO manufacturer-direct discounts may be promoted unless the manufacturer is an NEYC sponsor.



www.neyouthcycling.com

For More Information
neyouthcycling@gmail.com

Sponsorship Deadline to Participate
04.15.23